



1B3, Daham Mawatha, Maharagama

[www.mightymini.lk](http://www.mightymini.lk)

01/05/2022

Dear Sir,

### **MIGHTY MINI CLUB EVENT SPONSORSHIP OPPORTUNITY**

The Committee of the Mighty Mini Club is in the process of organizing a Member's Day Race Meet which is scheduled for the **10<sup>th</sup> June** at the Mirigama Race Track from 8am to 2.30pm. We anticipate having at least a minimum of 60 to 70 competitors.

A large number of Minis in one location will definitely be an attraction for the young and the old alike. Hence, we believe that the following Sponsorship Opportunities represent excellent value for money where your promotional budget is concerned.

#### ***Main Sponsorship***

Benefits would include

- Right to display unlimited number of banners or any other promotional material at the Racetrack.
- Windscreen stickers on all cars or stickers to be pasted on the side glasses.  
(Sticker to be provided by your company)
- Advertising of your organization on the PA system.
- The Company name to be displayed on all trophies.
- Your company name will be promoted on all media covering this event!
- Space provided to open up a promotional stall.

***Your Investment Rs. 150,000-***

#### ***Part Sponsorship***

Benefits would include

- Right to display five banners or any other promotional material at the Racetrack.
- Rear windscreen stickers on all cars or stickers to be pasted on the side glasses.  
(Sticker to be provided by your company)
- Advertising of your organization on the PA system.
- The Company name to be displayed on the trophies on three categories.
- Your company name will be promoted on all media covering this event!

***Your Investment Rs. 100,000-***

#### ***Event Sponsorship***

Benefits would include

- One event of the Race to be named after your organization & all trophies relating to that event will be done with your company name & logo.
- Right to display up to three banners at the trackside.
- Advertising of your organization on the PA system as an event sponsor.
- Your company name will be promoted on all media covering this event!

***Your Investment Rs. 25,000-***

#### ***Banners***

Each Banner to be displayed at the Race Track @ ***Rs. 5,000-***

#### ***Trail/Pilot Car***

Trail/pilot car can be given for the event with your advertisements and promotional messages on it. Car and the fuel shall be given by the sponsor.

***Your Investment Rs. 10,000-***

Please do not hesitate to contact the following, should you have any further queries.

- Namal Silva (President ) - 0777569392
- Azmi Noor (Treasurer) – 0777652380
- Thanush (Committee Member) – 0778608117

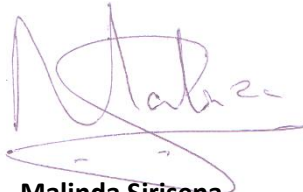
We wish to inform you that all funds for sponsorships relating to this event will have to be strictly channeled through the Club & not through any others.

- If payments are to be made via Cheque it should be in favour of **The Mighty Mini Club**.
- If any cash is being given all funds should be deposited directly to club account at Seylan Bank Account # 0120 – 01730531 – 001 (Nugegoda) A/C Name **The Mighty Mini Club**.

Please do not forget to hand over or post the deposit slip with your company details given at the back of the slip. It should be sent to the club address given above.

Please forward a letter of acceptance giving details of sponsorship along with details of your company name & logo to the undersigned in order to proceed with the work accordingly.  
Thank you for your support, which is greatly appreciated.

Sincerely,



**Malinda Sirisena**  
Assistant Secretary